



Privacy Policy (GDPR)

Making Education a Priority (MEaP)

This privacy policy sets out how MEaP uses and protects any information that you give MEaP when you use this website. MEaP is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

What we collect

We may collect the following information:

- Name and job title
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Other relevant information

What we do with the information we gather

We require this information to understand your needs and provide you with a better service and in particular for the following reasons:

- Internal record keeping
- We may use the information to improve our products and services
- We may periodically send emails about information which we think you may find interesting using the email address which you have provided
- From time to time, we may also use your information to contact you for research purposes
- We may contact you by email, phone, text or mail
- We may use the information to customise the website according to your interests

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookie

A cookie is a small file, which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information, which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- If you have previously agreed to us using your personal information you can change your mind at any time by contacting us we will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so



- We may use your personal information to send you promotional information about third parties, which we think you may find interesting if you tell us that you wish this to happen
- You may request details of personal information, which we hold about you. If you would like a copy of the information held on you please write to us
- If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible. We will promptly correct any information found to be incorrect

Sharing your personal data

Your personal data will be treated as strictly confidential and will only be shared with other partners in order to carry out a service for purposes connected with MEaP. We will only share your data with third parties outside of MEaP with your consent.

How long do we keep your personal data?

We keep data in accordance with the guidance set out in the guide of MEaP Data Protection and Management Policy.

Your rights and your personal data

Unless subject to an exemption under the GDPR, you have the following rights with respect to your personal data:

- The right to request a copy of your personal data which the MEaP holds about you
- The right to request that MEaP corrects any personal data if it is found to be inaccurate or out of date
- The right to request your personal data is erased where it is no longer necessary for MEaP to retain such data

Contact information

For information about the data held on you please contact:

MEaP Admin

Email: info@meap.org.uk

Or write to:

MEaP

c/o

328 Platt Lane

Manchester



REVIEW:

The effectiveness of this policy and associated arrangement will be reviewed annually under the direct supervision of the MEaP Head of the Institute

Date: April 2022

Review Date: April 2022