

PUBLISHING PROPOSALS: GUIDELINES FOR PIVOT AUTHORS

NAME:

AFFILIATION:

This form is intended to give us a clear idea of your Palgrave Pivot project in a succinct manner. Please complete it as fully as possible.

On submission, your proposal will be read by the appropriate editor at Palgrave, who will make an initial assessment and send it for peer review if appropriate.

We are committed to making publishing decisions as swiftly and efficiently as possible. However, obtaining reviews does take time and if there are any circumstances we should bear in mind from the point of view of timing (if, for instance, the proposal is under consideration by another publisher), please let us know.

About Palgrave Pivot:

Palgrave Pivot enables authors to publish at lengths of between 25,000 and 50,000 words - longer than a journal article, but shorter than a monograph, taking advantage of a swift and flexible publication process to dramatically reduce publication times. The initiative undertakes to publish within 3 months of acceptance.

For more information on Palgrave Pivot titles, including details of those already published, our fast production process, the cover designs and other information, please visit <http://www.palgrave.com/gp/palgrave-pivot>

THE PROJECT

1. Proposed Title and Subtitle:

2. Brief Description

Please write a short text describing your project:

3. Proposed Content

Please attach a chapter by chapter synopsis of the project's planned content. In order to ensure that your work is as discoverable as possible, we ask that chapter titles are clear and descriptive of the chapter's content complete with relevant key words.

We appreciate that the content will be provisional at this stage, but in order to make a fair assessment of the project's potential, your initial presentation needs to be as detailed as possible. If you have sample material available, please submit that as well.

4. Market

(a) Please indicate the primary market for your project.

- Who is the main audience for the work –academics, students or practitioners?
- To which subject areas/fields will your project most appeal?
- If your book could be used in coursework, please list possible courses. Please include course title/type, level, typical student numbers, main text, supplemental readings, and so on.

(b) List any secondary markets that may exist for the project (e.g. academic associations, professional bodies, etc.)

(c) Please list 3-4 unique selling points about the project, aiming to answer to the following questions: What makes it distinctive? What are the particular benefits offered by its content, scope, organization and/or educational features? What needs does it aim to satisfy? Why should someone read your book instead of a similar one?

5. Competition

Please list (including author, title and publisher) those publications that your project will be competing with. These might not be direct competitors, but simply what your primary readership is buying/using at the moment. What are the key benefits of your project over and above these other publications? If possible, also include 2-3 Palgrave Macmillan titles so that we can better position your work within our larger publishing program.

6. Additional Information

(a) Estimate of how long you expect the final project to be (word count):

(b) Please suggest 5-6 keywords, or Google search terms, that people would use if they were looking for the information contained in the book:

(c) Will any of your work included in this manuscript have been published previously? This might include (either in their entirety or in significant sections) journal articles, working papers, chapters in edited collections, etc. Please note that we require the ability to publish and sell the work in print and digital formats and will need to ensure that all relevant permissions are cleared in order to proceed with publication.

- Please give the percentage of the manuscript that is comprised of previously published work.
- Please provide details of previously published material included in the text along with details of copyright holders and/or publishers. Make sure to highlight if any of this content was previously published open access.

Seeking permission from copyright holders can be very time consuming and expensive. We therefore recommend that you keep to a minimum the inclusion of third party material (such as tables, figures, illustrations, photographs, quotations, and epigraphs). If you cannot avoid including such material please be aware that, unless otherwise agreed with your editor, it will be your responsibility to obtain permission to use the material in print and online. Please confirm whether you intend to include third party material and supply details. Authors may find further information on permissions and copyright [here](#).

(d) Will the project include interviews carried out by you or your contributors? If so please give details.

(e) Is the book based on your PhD/PhD research? If so, is your thesis available electronically anywhere, e.g. an institutional repository?

(f) If your proposal stems from a specific research project please provide details of the project and the relevant funding bodies below.

(g) Please indicate if you are interested or required to publish your work Open Access. Read more about our open access policies and titles [here](#).

(h) Does the project require any illustration? Please indicate whether you envisage including any of the following and, if so, approximately how many.

Tables	[]
Graphs/charts	[]
Line diagrams	[]
Photographs	[]
Plate section	[]
Other	[]

(i) Are there any other particular features you plan for the project? For example, books aimed primarily at a student market may include pedagogical features including learning objectives, case studies, worked examples, further reading, etc.

(j) When do you realistically propose to deliver a final typescript?

(k) Please provide names and affiliations of 3-5 experts in your area who are well-positioned to evaluate the project and offer feedback. Peer reviewers should be experienced scholars with a track record in the area.

At Palgrave Macmillan the peer review system is an integral part of the book submission and evaluation process. The peer review system ensures that published research is rigorous and meets the international standards set by each discipline. We engage in a collaborative refereeing process which ensures that the work submitted is evaluated and commented upon by independent experts within the relevant field(s). The feedback is then shared with the author; however, the reviewer's name is not disclosed unless specifically requested by the reviewer.

We ask that the names below be unbiased and do not include scholars in your department, from your thesis committee, or that have served in an advisory capacity to you or the project in the past. Please note that we consider these suggestions and we may not necessarily use them.

(l) Why did you choose to submit your proposal to Palgrave Macmillan?

7. Author(s)/Editor(s) Information

Please provide below complete contact information for yourself and any co-authors/co-editors, along with a biography and a full CV for each author/editor. For edited collections please provide the names, positions and affiliations and/or 1-2 line bios (but not full contact details) of all contributors.

Name(s) -

Job title(s) -

Work address(es) -

Work telephone number(s) -

Home address(es) -

Home telephone number(s) -

E-mail address(es) -

Short Biography

- Include any personal or professional information relevant to this publication, e.g. previous books, related teaching/research experience
- Include details of any social media activity you use to promote your work, e.g. blogs, personal websites, use of Twitter or Facebook, etc.